



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1334761

Schedule Dates

07/10/12-07/13/12

Advertiser

Crossroads GPS (42237)

Agency

Crossroads Media-Alexandria (2097)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

CROSSROADS GPS (332829)

Salesperson

Millennium/PHL, Philadelphia (1103)

Sales Office

Millennium Philadelphia-

Buyer Name

Marion, Stephanie

Phone/Fax

12/11/729

CPE

National/Political Issue Agency BRD

Account Types

Weekly/Irregular

Billing Type

Comments

Crossroads GPS
CROSSROADS GPS
SHARE 2%

Date Entered 07/06/12

Last Modified 07/13/12

Entered By Louise Palmer

CO-OP No

Headline # ECR09765417

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$690.00

Net Total

\$3,910.00

Sales Tax

Asheville (WMYA)

By Broadcast Month

Jul. 2012

Grand Total:

Spots 9

Rate \$4,600.00

\$4,600.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|---|---------|
| 1.0 | Normal Line / SPOT | 07/11/12-07/11/12 | 2 | :30 | 5:58-20P- Family Feud | 1 | | | X | | | | | 1 | \$600.00 | \$600.00 | Asheville (WMYA) | FAMILY FEUD | 7/6/12 |
| 2.0 | Normal Line / SPOT | 07/12/12-07/12/12 | 2 | :30 | 5:58-20P- Family Feud | 1 | | | | X | | | | 1 | \$600.00 | \$600.00 | Asheville (WMYA) | FAMILY FEUD | 7/6/12 |
| 3.0 | Normal Line / SPOT | 07/16/12-07/16/12 | 2 | :30 | 5:58-20P- Family Feud | 1 | | | | | X | | | 1 | \$600.00 | \$600.00 | Asheville (WMYA) | FAMILY FEUD | 7/6/12 |
| 4.0 | Normal Line / SPOT | 07/18/12-07/18/12 | 2 | :30 | 5:58-20P- Family Feud | 1 | | | | | X | | | 1 | \$600.00 | \$600.00 | Asheville (WMYA) | FAMILY FEUD | 7/6/12 |
| 5.0 | Normal Line / SPOT | 07/19/12-07/19/12 | 2 | :30 | 5:58-20P- Family Feud | 1 | | | | | X | | | 1 | \$600.00 | \$600.00 | Asheville (WMYA) | FAMILY FEUD | 7/6/12 |
| 6.0 | Normal Line / News | 07/10/12-07/10/12 | 2 | :30 | 10P- News-News 13 on | 1 | | | | | | | | 1 | \$400.00 | \$400.00 | Asheville (WMYA) | MY40 NEWS AT 10P | 7/6/12 |
| 6.0.1 | Closed Preempt | 07/10/12 | | | | | | | | | | | | | | | Asheville (WMYA) | Plugging Copy/Exception - No spot/pull as per J Fishleigh | |
| 7.0 | Normal Line / News | 07/12/12-07/12/12 | 2 | :30 | 10P- News-News 13 on | 1 | | | | X | | | | 1 | \$400.00 | \$400.00 | Asheville (WMYA) | MY40 NEWS AT 10P | 7/6/12 |
| 8.0 | Normal Line / News | 07/16/12-07/16/12 | 2 | :30 | 10P- News-News 13 on | 1 | | | | | | X | | 1 | \$400.00 | \$400.00 | Asheville (WMYA) | MY40 NEWS AT 10P | 7/6/12 |
| 9.0 | Normal Line / News | 07/18/12-07/18/12 | 2 | :30 | 10P- News-News 13 on | 1 | | | | | | X | | 1 | \$400.00 | \$400.00 | Asheville (WMYA) | MY40 NEWS AT 10P | 7/6/12 |
| 10.0 | M/G For 6.0.1 / News (10) | 07/17/12-07/17/12 | 2 | :30 | 10P- News-News 13 on | 1 | | | | | | | | 1 | \$400.00 | \$400.00 | Asheville (WMYA) | MY40 NEWS AT 10P | 7/13/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: